

TheElectricWeb.com Hits 100,000-Visitor Milestone, Embarks on National Expansion

FOR IMMEDIATE RELEASE

NEW YORK, New York (September 19, 2011) – TheElectricWeb.com, the electrical contractor-focused, online information services company, has reached the major milestone of 100,000 unique visitors.

On September 16, Ravi Agrawal, a New York City electrician, became the 100,000th unique visitor to TheElectricWeb.com. TheElectricWeb.com offers electrical contractors a wide range of services: from filing NYC permits and ConEd power requests online, to pricing and estimating, to relevant electrical construction industry news and reports. People use TheElectricWeb.com to make better business decisions, find the best suppliers, and to optimize their internet usage. It has more than 4,600 registered users.

The visitor milestone was achieved less than four months after company launched its online information portal on June 1, coinciding with the unveiling of its plans for national expansion throughout the US.

The company has thrived in difficult market conditions because of its focus on practical matters: helping electrical contractors to optimize their time online by consolidating internet resources into one, easy to navigate portal. ElectricWeb Communications president Peter Coyne says, “We’re thrilled to have surpassed the 100,000-visitor mark. We have always believed in our electrical contractor-focused business model and, in an era where many businesses are scrabbling to find a model that works, it is exciting to be growing so fast. We believe the internet is opening up huge opportunities nationally for businesses like ours: the growth in web-based marketing and e-learning alone is immense.”

More facts about TheElectricWeb.com

- TheElectricWeb.com website generates more than 6,800 unique visits per week.
- It has published more than 85 articles, and has 4,620 subscribers to its newsletter.
- Monthly traffic volume surpassed 60,000 (non-unique) hits, August 2011.
- ElectricWeb|Blogger – syndicated content has 15 RSS newsfeeds
- It currently has thirteen corporate sponsors.
- ElectricWeb Communications, LLC. was founded in 1998 by Peter Coyne, and was incorporated in 2000.
- The company has offices in Manhattan and Queens, New York, employing a staff of four.

About ElectricWeb Communications, LLC

Based in New York City, TheElectricWeb.com uniquely fills the need of thousands of electrical contracting firms by providing valuable information they can immediately use to save time and money. TheElectricWeb.com is a dynamic edition of the original ElectricWeb model created by Peter Coyne back in 1998. With more than 30 years in the electrical industry as a supplier, as well as contractor, Mr. Coyne’s knowledge and reputation is both well known and respected in the NYC electrical industry.

FOR FURTHER INFORMATION CONTACT:

Carol Coyne, Vice President
TheElectricWeb.com
Tel: 212.470.4537
press@theelectricweb.com

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